



## BIZ WORLD: The Complete Business Awareness Guide

By Ravi Handa and Avinash Maurya

Alchemy Publishers, 2011. Soft cover. Book Condition: New New. Biz World is everything you wanted to know about major Global and Indian companies like the history behind their names the names of their founders and current heads their taglines etc Students appearing for competitive examinations which test Business Awareness will find this collection of information extremely valuable The book aims to satiate the hunger of a curious mind by providing a number of interesting questions and fundas from varied sectors right from airlines and automobiles to magazine covers and scams If you are a Quizzer or want to start of on the path to being one this book will tell you not only what to read but also guide you on using your knowledge in answering questions 316 pp.



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