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## CONTRACTORS: DOING IT RIGHT NOT JUST GETTING IT DONE: COMPANIES WITH CULTURE-DRIVEN BRANDS (PAPERBACK)



Brand or Culture, United States, 2010. Paperback. Book Condition: New. 216 x 137 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Just how important is a strong corporate culture? Based on case studies of companies interviewed over a two year period, CONTRACTORS: Doing it Right Not Just Getting It Done answers that question with real life examples of companies that have seen outstanding results in one of the toughest markets around: construction contracting. Readers will gain an...

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- Authored by Mel Depaoli
- Released at 2010



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