



The Consummate Fitness Professional: A Guide to Starting Growing Your Personal Training Business (Paperback)

By Dale L Roberts

Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 203 x 127 mm.

Language: English . Brand New Book ***** Print on Demand *****. The Secrets to Building a Successful Career in the Personal Training Business Are you thinking about starting a career in the health and fitness industry? Would you like to learn the best steps to becoming a successful fitness professional? Isn't it frustrating to get a college degree or personal training certification only to find you weren't given practical advice on how to run your fitness business? Then, The Consummate Fitness Professional is simply the ONLY manual or guide you need: Branding, Marketing and Advertising Yourself for Little to No Money Where to Get Your Education - College Degree or Certification Programs? Why Liability Insurance May Save Your Job Your Money Step-by-step Plan for Building Your Business the Easy Way Setting Your Best Price Point Still Getting Clients Handling Price / Cost Objections with Professionalism Which Works Best - Personal Training or Group Training? Building Your Clientele Fast and Simple Client Retention Strategies Getting Advance Payment Advertising Marketing Your Business for Little to No Money Building Leads to Create a Full Waiting List Asking for Referrals Testimonials and Not Feeling Like a Schmuck The...

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