

Innovation Pact: The No-Nonsense Guide to Sustainable Innovation (Paperback)



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Reviews

An extremely awesome publication with lucid and perfect explanations. It is actually written in basic phrases rather than confusing. You will like how the writer published this book.
(Melody Jakubowski)

INNOVATION PACT: THE NO-NONSENSE GUIDE TO SUSTAINABLE INNOVATION (PAPERBACK)



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Made4gov, United States, 2015. Paperback. Book Condition: New. 203 x 133 mm. Language: English . Brand New Book ***** Print on Demand *****.The word innovation is one of the most over-utilized words within companies, government agencies and other organizations across the globe. Every organization seeks to be more innovative, but many confuse the need for ideas with the act of innovating. Innovating is not just about coming up with good ideas. Rather, it requires that you lay the right foundation, devise a strategic approach and exercise your ability to execute and pull-the-trigger on new ideas or hunches. Tim Howell has spent years embedded in one of the most challenging environments to innovate - municipal government. In government, Tim was able to successfully implement numerous cutting edge innovations amidst the bureaucracy, but what s the secret sauce? The Innovation PACT is the culmination of Tim s experience, observations and knowledge with getting things done in one of the most change resistant industries. By leveraging the science and principals behind innovation, you too can be equipped to defy the critics, realize your true potential and become the innovator your organization needs. The Innovation PACT provides a no-nonsense step-by-step approach to implementing innovation inside any organization. The book will walk you through creating a sustainable innovation strategy and provide you with the resources you need to get started today.



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