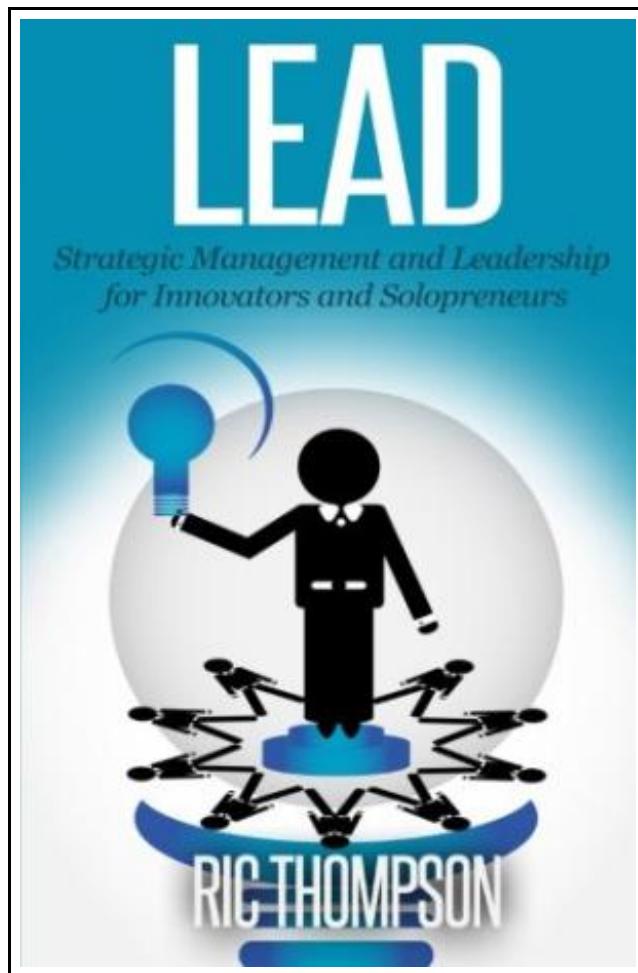


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Createspace, United States, 2014. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****.Thinking back to all the jobs you ve had in your life, you ve probably had your fair share of managers. Some of them were probably the typical managers from Hell. Hopefully there were a few good ones in there too. What was the difference between the good managers and the um. not so good managers? In Lead: Strategic Management and Leadership for Innovators and Solopreneurs Bestselling author Ric Thompson will help guide you on your way to becoming the former rather than the later. Managing your business is more than simply hiring people and making sure they do their job. Truth is if you hire well, whether its employees or a part time VA, you won t need to make sure they re doing their job. Management is about seeing the big picture and being the person to make sure all the facets of an operation are moving together efficiently. If you are ready to take your business to the next level and blow past the competition, effective management is the key to making that goal a reality. This book will give you a step by step 21 day plan to put the systems in place so your business can run smoothly and you can focus on what you re best at. You will learn: The basics of financial management and bookkeeping, if you screw this up your business is toast Basic business financial analysis, do you know how much money you re making - or losing? How to determine if it is time to hire help, you ll probably need to do this sooner than you think The difference between outsourcing and hiring employees, there are...



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