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Psychology Squared: 100 Concepts You Should Know (Paperback)

By Christopher Sterling, Daniel Frings

Apple Press, United Kingdom, 2016. Paperback. Book Condition: New. 165 x 135 mm. Language: English . Brand New Book. Psychology is one of the most important applied sciences, investigating everything from the way we interact with each other to the means by which we perceive and interpret the world around us. This is vital to self-understanding, but to the outsider psychological concepts can all too often seem like a blur of jargon and buzzwords. Ever wondered how your thought process works? Why you act the way you do? How you learn and remember? Psychology Squared is the key to a better understanding of the way your mind works. Psychology Squared is an accessible introduction to the evidence, theories and hypotheses that inform the modern science of the human mind. With 100 topics divided into 10 chapters, it guides the reader from basic concepts, through the current thinking about areas such as cognition, problem solving and emotion, to the latest ideas about psychological problems and interventions. Psychology Squared is the ideal primer or refresher for those who want to get to grips with exactly what makes us tick-previously complex topics are made much more engaging and comprehensible with infographics and accessible...



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