



## 101 Successful Networking Strategies

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By Eric Kramer

Cengage Learning, Inc. Paperback. Book Condition: new. BRAND NEW, 101 Successful Networking Strategies, Eric Kramer, Now business professionals and job seekers can master the strategies needed to maximize networking opportunities and achieve results with the fast-paced, effective approach found only in Kramer's "101 Successful Networking Strategies". Written by accomplished career coach and clinical psychologist Eric Kramer, this unique book applies the latest research in social intelligence and brain science to networking like no other book. Easy to read and understand, with strategies that are simple to implement, "101 Successful Networking Strategies" offers a wealth of recommendations today's readers can instantly implement to become master networkers. The book's brief 'What to Think/What to Do' presentation focuses on the most important concepts behind networking to ensure readers achieve success in this critical business and life skill of networking. "101 Successful Networking Strategies" specialized knowledge and scientifically proven skills equip new and expert business professionals with the skills to approach any networking opportunity with confidence.



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