



Publishing Bundle: Measurement and Assessment, Personality Theory, Ethics, and Workplace Motivation (Paperback)

By Steven G Carley MS

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.The book discusses different aspects of measurement and assessment including the psychological interview and psychological test along with the role ethics can play among such a process. It is of importance when developing a new measure to incorporate one's knowledge of statistics. The question of utility in diagnosis arises and of the utility of psychometrics and cultural competence to a test. A career/business assessment occurs along with an assessment of learning disability. An in-depth discussion occurs of the cognitive affective processing system (CAPS). The purpose of book one is to demonstrate the many functions, factors, and implements involved in the process of measurement and assessment. It is the influence of personality characteristics affecting our social and occupational choices. The development of personality characteristics occurs not during one but each developmental stage of the lifespan. This book discusses such theories as those belonging to Erik Erikson, Abraham Maslow, Carl Rogers, Sigmund Freud, Erich Fromm, Gordon Allport, among other theorists. The greatest focus among the book centers on Gordon Allport and Erich Fromm and his humanistic psychoanalysis. Fromm s...



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