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## KEY CHALLENGES FOR EUROPEAN LOGISTICS COMPANIES AND IMPLICATIONS FOR THEIR M&A STRATEGY



GRIN Verlag Jul 2013, 2013. Taschenbuch. Book Condition: Neu. 210x151x10 mm. Neuware - Diploma Thesis from the year 2008 in the subject Business economics - Business Management, Corporate Governance, University of Applied Sciences Kufstein Tirol, language: English, abstract: The world is constantly changing, particularly in booming industries such as logistics. Globalisation, increased outsourcing, customers' demand for global coverage and integrated services are just a few examples of how the external environment affects logistics companies. Based on an external audit for...

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