



The Restaurant Managers Handbook: How to Set Up, Operate, and Manage a Financially Successful Food Service Operation

By Douglas Robert Brown

Atlantic Publishing Company (FL). Hardcover. Book Condition: New. Hardcover. 1000 pages. Dimensions: 11.3in. x 8.8in. x 2.0in. The multiple award-winning Restaurant Managers Handbook is the best-selling book on running a successful food service operation. Now in the 4th completely revised edition, nine new chapters detail restaurant layout, new equipment, principles for creating a safer work environment, and new effective techniques to interview, hire, train, and manage employees. We provide a new chapter on tips and IRS regulations as well as guidance for improved management, new methods to increase your bottom line by expanding the restaurant to include on- and off-premise catering operations. We've added new chapters offering food nutrition guidelines and proper employee training. The Fourth Edition of the Restaurant Managers Handbook is an invaluable asset to any existing restaurant owner or manager as well as anyone considering a career in restaurant management or ownership. All existing chapters have new and updated information. This includes extensive material on how to prepare a restaurant for a potential sale. There is even a section on franchising. You will find many additional tips to help restaurant owners and managers learn to handle labor and operational expenses, rework menus, earn more from better bar management,...



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